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Color Finder 2024



Rita Lounge
RAL 110 80 20
Mint Ice Cream

GRAND RAPIDS CHAIR CO

A World of Pure Imagination

Empower your creativity with over 150+ metal colors to bring your design to life. Colors can be applied to all metal surfaces, including chairs, barstools, and table bases.

1. Choose your metal color

Find your perfect color(s) on pages 2-6.

2. Choose your quantity

Whether it's 10 or 100 chairs, we can accommodate most quantities.

3. Find your price

All color pricing is based on quantity — find your pricing on page 9.

4. Contact your rep for a formal quote

Please contact your Sales Rep, GRC Account Manager, email customercare@grandrapidschair.com or call us at 616-774-0561.



Sally Freestanding Stool
RAL 7044
Silk Grey







Ferdinand Barstool and
Frankie Bar Height Table
RAL 260 70 10
Petrel Blue Grey

RAL 8002 Signal Brown	RAL 8003 Clay Brown	RAL 8004 Copper Brown	RAL 8007 Fawn Brown	RAL 8008 Olive Brown	RAL 8011 Nut Brown	RAL 8012 Red Brown	RAL 8014 Sepia Brown
RAL 8015 Chestnut Brown	RAL 8016 Mahogany Brown	RAL 8017 Chocolate Brown	RAL 8019 Grey Brown	RAL 8022 Black Brown	RAL 8023 Orange Brown	RAL 8024 Beige Brown	RAL 8025 Pale Brown
RAL 8028 Terra Brown	RAL 9001 Cream	RAL 9002 Grey White	RAL 9003 Signal White	RAL 9004 Signal Black	RAL 9005 Jet Black	RAL 9010 Pure White	RAL 9011 Graphite Black
RAL 9016 Traffic White	RAL 9017 Traffic Black	RAL 9018 Papyrus White	RAL 9006 White Aluminum	RAL 9007 Grey Aluminum			

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Lead Times

Please allow an additional 5 business days to a product's standard published lead times at time of order.

Finish Details

All colors available through Color Finder are RAL. These colors have a standard semi-gloss finish (50 gloss) and are designed to be used on metal products (steel, aluminum, cast iron, etc). Please note brighter colors applied to cast iron table bases will show the natural texture associated with castings and is not recommended.

Storage and Reorder

We do not stock colors from the Color Finder program. If you do foresee repeat orders, ask your account manager and depending on your order volumes, we may be able to keep your color on hand for future orders.

Still Can't Find a Color You Like?

There are over 2,500 RAL colors available. Please call to learn more.

If you still can't find a color that works for you in our Color Finder, we will work with you to formulate a custom color. All we need is a physical color sample to get the process started. There is a \$250 flat custom match fee upfront to formulate your color. For custom colors, lead time is extended by three weeks from the published lead time. Pricing for custom metal finishes varies based on quantity and color formulation. A sample chip will be sprayed out and sent to you for approval prior to production. A signed sample chip is required for the order to be scheduled. Please call for all custom color requests.



Sadie II Outdoor Barstool
RAL 250 30 25
Navy Dark Blue

How to Quote

All colors in Color Finder are priced the same. Pricing is based on quantity. This price is the net charge that specifically covers the cost of your Color Finder color. This net charge will be applied to your net order total once an official quote has been issued.

Seating Pricing

Quantity	1 - 74	75 - 149	150 - 224	225 - 299	300+
Net Up	\$225	\$450	\$675	\$900	Call for quote

Pedestal Table Base Pricing

Quantity	1 - 49	50 - 99	100 - 149	150 - 199	200+
Net Up	\$225	\$450	\$675	\$900	Call for quote

Communal Table Base Pricing

Quantity	1 - 19	20 - 39	40 - 59	60 - 79	80+
Net Up	\$225	\$450	\$675	\$900	Call for quote

Additional Details

The net upcharge will be added each time to your order.

To submit your order for formal quote, contact your local representative, or email customercare@grandrapidschair.com The following information is required to quote:

- Product Name
- Order Quantities
- RAL Number



Let's stay
in touch.

1250 84th Street SE
Byron Center, MI 49315
866-453-4748

www.grandrapidschair.com



@grchair



Grand Rapids Chair Company



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